

Judo

- While judo has a relatively small numbers of women taking part (4,590), those who do are more satisfied than the average with all elements of their sport

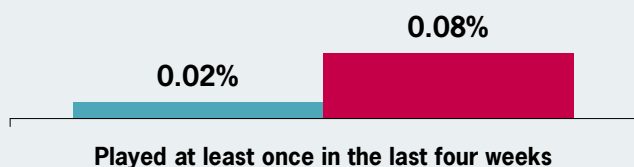
•All charts are based on those adults (16 and over) who said they had taken part in judo at least once in the last four weeks (Active People Survey 2005-06), unless stated otherwise. See Note 1.

CAUTION: The number of respondents to the Active People Survey saying that they had taken part in judo is quite small. As such, be wary of drawing strong conclusions from the data that has been provided because the behaviour of just one or two people can affect the result produced.

People who take part in judo – overview

Proportion of people who take part in judo by gender

■ Women ■ Men

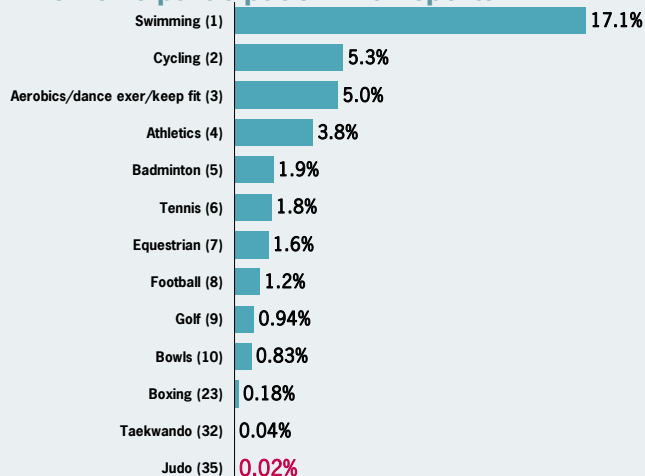


Base: All respondents (men = 151,156, women = 212,568)

Participation overview

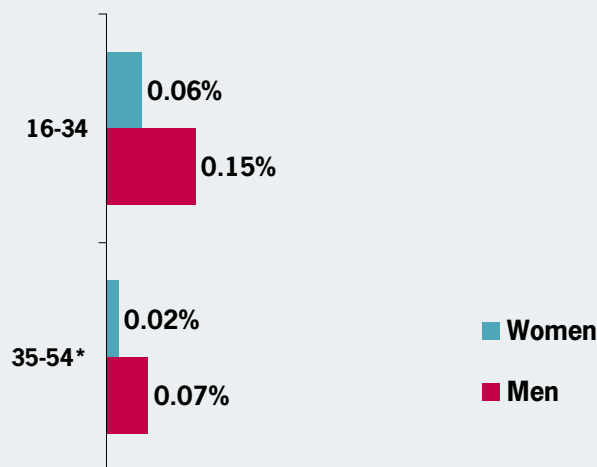
- Judo remains predominantly a male sport, with three and a half times as many men as women taking part
- Around 4,590 women took part in judo at least once in the previous four week in 2005-06, compared with 15,650 men
- Judo is a young woman's sport – three times as many 16 to 34 year olds as 35 to 54 year olds take part

How does judo fare? Women's participation in all sports



Base: All female respondents. Figure for cycling is moderate intensity. Movement and dance includes aerobics and keep fit

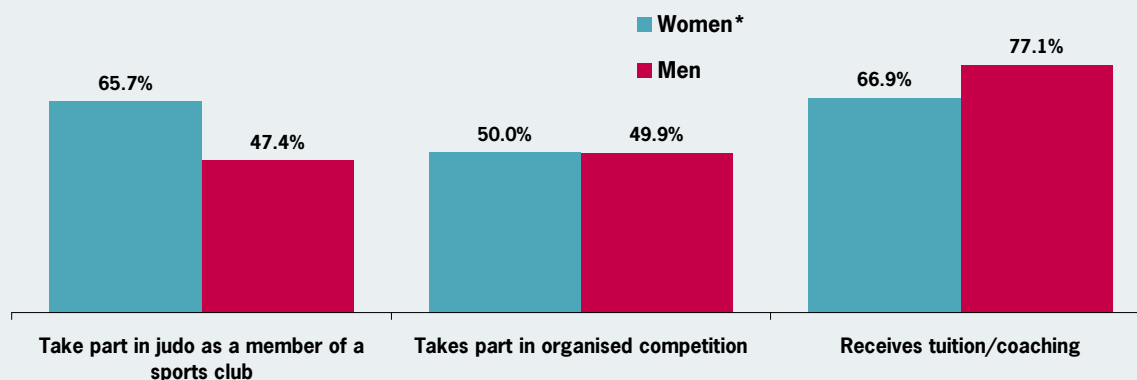
Proportion of people who take part in judo by gender and age



Base: All respondents. * Read data with caution due to small number of respondents

Organised participation, leadership and satisfaction

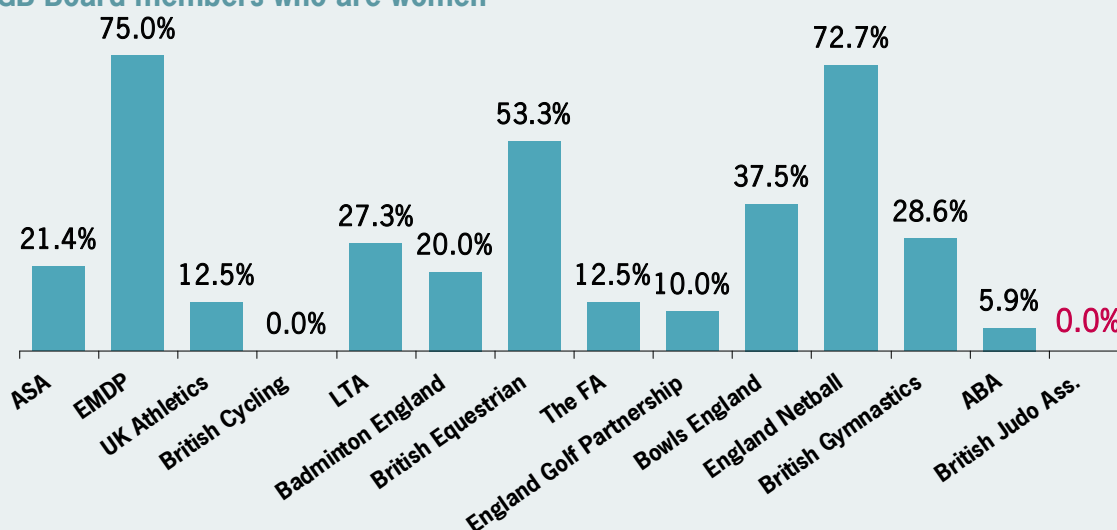
Women who take part in judo as a member of a sports club, takes part in organised competition and receives tuition



Base: All respondents who box at least once in the last four weeks. Source: APS2, see Note 2. * Read data with caution due to small number of respondents

Women as leaders of sport
% of NGB Board members who are women

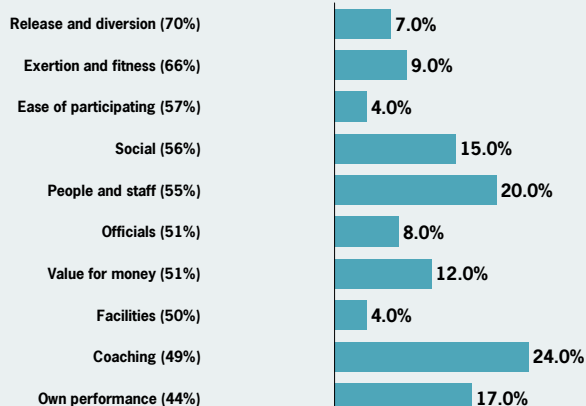
Source: WSFF 2009 NGB audit. See Note 3



Satisfaction of women who do judo compared with average for all women who do sport/activity

Less satisfied than all sportswomen

More satisfied than all sportswomen



Source: Sport England's Satisfaction with the quality of the sporting experience survey (2009). Base: Female respondents (16+) who rated their satisfaction as 8-10 on a 1 to 10 scale. Figures in brackets are satisfaction percentages for all sportswomen. See Note 4

Women as leaders

- The British Judo Association Board has no female members (the average for all NGBs is 21%)

Satisfaction

- Women who take part in judo are more satisfied than the average with all elements of their sport particularly coaching, people and staff, and their own performance

The last word...

The British Judo Association (BJU) can be pleased with the fact that women who take part in judo are considerably more satisfied than average with their sporting experience. Having happy female members is a great base to start from and other sports could learn from them. However, the BJU needs to consider how it might use the satisfaction data to increase the number of women who take part.

The BJU may also want to focus on increasing the role of women at the highest level of leadership, as presently it has no female board members.

WATCH THIS SPACE...

To be updated with judo specific data from Active People Survey 3...

Notes:

1 Source for all data is the Active People Survey 1 (2005-06) unless otherwise stated. 16 year olds and over in England only. Sports used in comparison are the 46 Sport England funded sports. Using a gym is not included in this series of factsheets.

2 Club membership is based on those who have been a member of a sports club to participate in judo in the past four weeks. These figures may not correspond with National Governing Body's (NGB) affiliation figures. Organised competition is defined as 'having taken part in any organised competition in judo in the last 12 months'. Received tuition is defined as 'having received tuition from an instructor or coach to improve your performance in judo in the last 12 months'.

3 In 2009 WSFF undertook an audit of all 46 Sport England funded NGBs. NGBs were asked to provide demographic data about board members, affiliated coaches and members. Sports chosen for comparison are the top participation sports for women + sports similar to Judo.

4 Survey respondents were asked to rate their perceived satisfaction for 75 questions across ten themes. Figures in brackets are aggregate satisfaction percentages of the individual theme questions. Domains ranked in order of satisfaction for all women.

To convert overall percentages to population numbers use the following figures:

Survey	Male 16+	Female 16+
APS 1	19,756,900	20,954,000

Source: Office for National Statistics England Mid-year Population Estimates, 2005

Women's Sport and Fitness Foundation

3rd Floor, Victoria House, Bloomsbury Square, London WC1B 4SE Tel: 020 7273 1740 Email: insight@wsff.org.uk www.wsff.org.uk

